

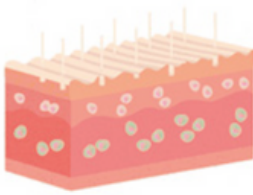


procell™  
THERAPIES

MADE IN THE  
**USA**

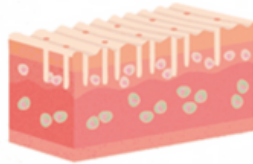


## THE 3 STAGE PROCESS



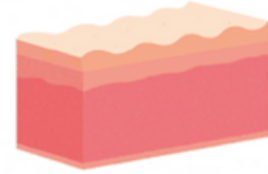
### MICRO-NEEDLES CREATE MICRO-CHANNELS

Precision micro-needles are tapped into the skin creating uniform micro-channels. A single pass over the face using the ProCell system will create hundreds of thousands of micro-channels.



### STIMULATION OF A HEALING RESPONSE

Each micro-channel is surrounded by healthy tissue, which enhances the healing process. In response to each micro-injury, an inflammatory healing process begins which initiates the formation of new collagen.



### SMOOTHING OF SKIN

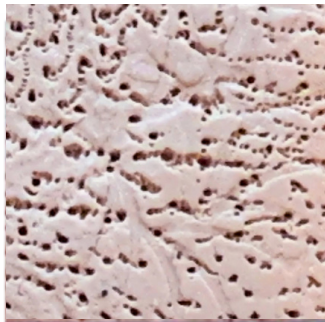
Over time, the repeated healing process will build new collagen, creating healthier skin, improving the surface texture and the overall appearance of the skin.

## COMPARED TO MICRONEEDLING

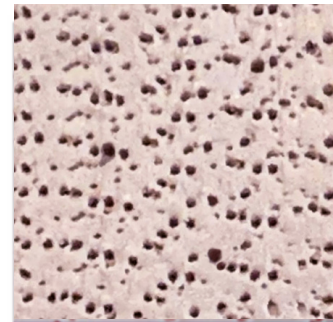
- Extremely shortened down time - typically 60-90 minutes
- Linear stamping technique results in substantially decreased discomfort for clients
- Procedure times cut in half with variety of tip sizes for different size areas
- Growth factor serums improve healing to yield previously unattainable results



PROCELL THERAPIES



OTHER PENS



ROLLER





# GROWTH FACTOR SERUMS



A perfect balance of **gentle stimulation** of your skin produces “wound healing” without a wound, complimented by the infusion of **nutritious and vital factors** responsible for helping you produce your best skin!

Procell serums contain growth factors which produce a potent anti-inflammatory effect that **reduces healing time**, hyper pigmentation, and scar tissue deposition.

Our serums support cellular renewal and have **strong regenerating properties** to improve skin firmness, elasticity, and tone. The appearance of scarring improves, fine lines and wrinkles diminish, and skin looks **bright and healthy**.



Microchanneling temporarily creates hundreds of thousands of micro-channels into the skin to be “filled” by **new, healthy collagen**. It also allows topical solutions to be absorbed up to 200% more effectively.

Growth factors & cytokines function as signaling molecules from cell to cell, instructing the metabolic machinery within cells. Some of these bio-signals are anti-aging, and some are pro-aging.

Multiple **peer-reviewed studies** have determined that lab-cultured growth factors & cytokines derived from adult human bone marrow stem cells are both strongly **anti-inflammatory and anti-aging**.

During treatment, serums containing naturally-derived growth factors, peptides, and cytokines restore and **amplify biological communication** during the wound-healing cascade that an aging immune system no longer provides.



# WHY DO WE AGE?



We age, visibly and invisibly, every day, due to:

- sun damage
- internal inflammation
- chemicals
- even gravity!

As we get older, our ability to repair this constant damage is **diminished dramatically**. Since fewer regenerative stem cells survive to carry on the work, slower, less robust healing and greater levels of inflammation are inevitable.



## NEWBORN

We start life with a large number of bone marrow stem cells.



## 30 YEAR OLD

But as we age, we lose most of them.



## 50 YEAR OLD

By age 50, only 2% remain.

STEM CELL GROWTH FACTORS AND CYTOKINES APPLIED TO SKIN MIMIC THE EFFECT OF HAVING MORE STEM CELLS.





# AFTER CARE



6-week supply



1 week supply

## APPLICATION & USAGE

**Step 1: Cellular Renewal Serum**  
On clean skin, massage 2-3 pumps into face and neck until absorbed.

**Step 2: Healing Accelerator Serum**  
Massage 2-3 pumps into face and neck until absorbed.

*Repeat Steps 1&2 AM & PM*

## CELLULAR RENEWAL SERUM

Restore your skin's ability to heal itself with Cellular Renewal Serum.

This aqueous formula quickly absorbs into your skin with a high concentration of physiologically balanced Stem Cytokines (derived from human bone marrow stem cells) fortified with two recombinant Growth Factors, TGF- $\beta$ 3 and IGF-1.

The addition of classical actives, such as peptides and antioxidants, yield a robust skincare system. Wrapped in nanolipid carriers for enhanced penetration, these ingredients create exceptional results at the cellular level.

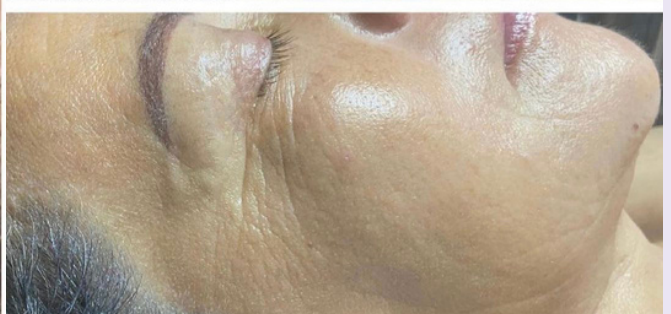
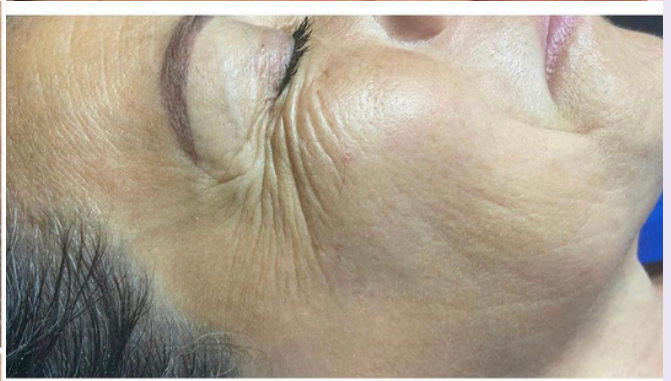
- Restores the skin's natural healing and rejuvenating ability
- Reduces the appearance of fine lines and wrinkles
- Creates a visible brightening and lifting effect
- Prevents new visible signs of aging

## HEALING ACCELERATOR SERUM

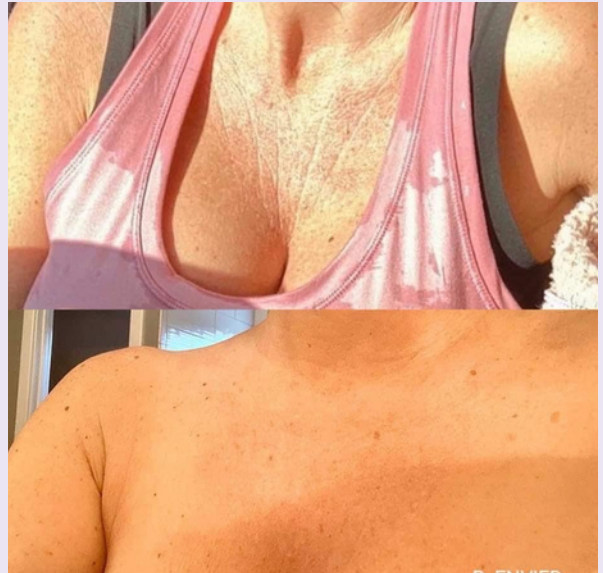
The Healing Accelerator Serum is a performance-driven formula rich in moisturizers and revitalizing actives. Beta Defensin 3, Bakuchiol, and Vitamin C work to optimize skin tone and texture, while the host of additional actives nourish and protect the skin.

- Reduces the appearance of fine lines and wrinkles
- Supports a healthy skin defense system and barrier integrity
- Reduces the appearance of large pores and balances moisture levels
- Gently increases skin renewal at the cellular level
- Defends skin against environmental free radical damage
- Maximizes the rejuvenating effect of Cellular Renewal Serum

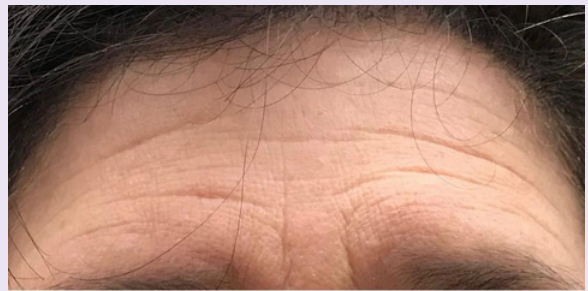
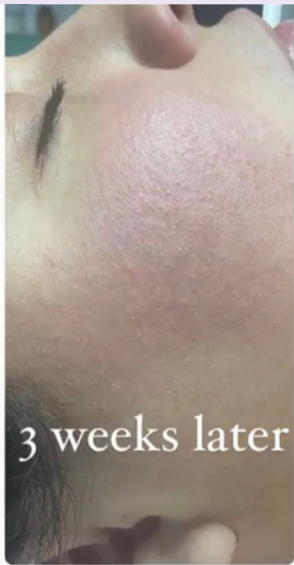
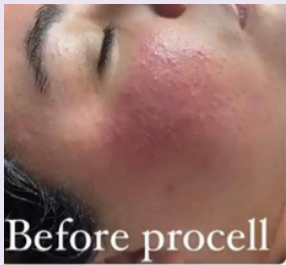








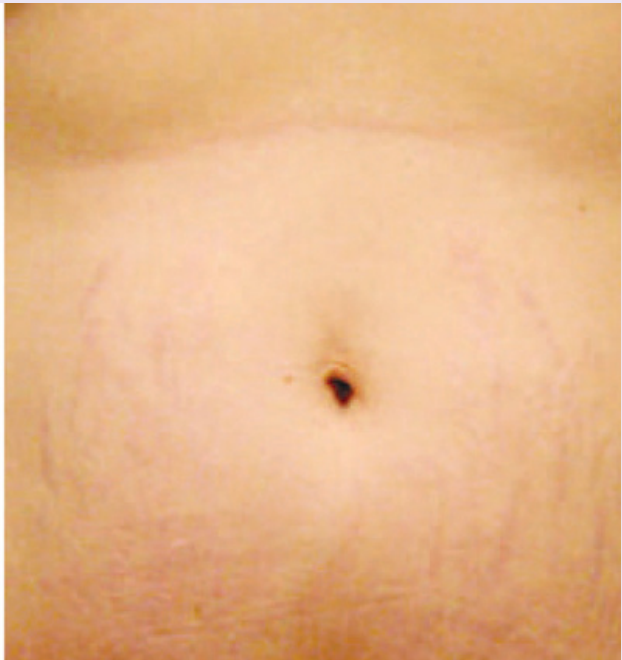




















# HAIR GROWTH

Procell hair growth treatments are formulated to nourish hair follicles back to a **state of ideal health**, using select **growth factor proteins** that are naturally present in healthy, young hair follicles.

Our process allows for a normal hair growth cycle that leads to new hair growth and **thicker, fuller-looking hair**.

**Stem cells** lining the hair follicles are crucial for production of hair, and the GF-technology ingredients in our concentrated serum are selected to provide support to these stem cells so hair can regrow.



Procell hair growth serum improves the overall condition of the scalp, **rejuvenating** damaged hair follicles and increasing circulation of nutrients for healthy hair.

When delivered using microchanneling technology, the scalp experiences **increased circulation** and blood flow to feed our follicles essential nutrients to promote increased hair growth.

Growth factors & cytokines function as signaling molecules from cell to cell, instructing the metabolic machinery within cells. Some of these bio-signals are anti-aging, and some are pro-aging.

Multiple **peer-reviewed studies** have determined that lab-cultured growth factors & cytokines derived from adult human bone marrow stem cells are both strongly **anti-inflammatory and anti-aging**.

Procell serums contain these growth factors which produce a **powerful hair growth cycle**.

Growth factors support cellular renewal and have strong regenerating properties to improve **skin firmness, elasticity, and tone**.





# WHY DO WE AGE?

We age, visibly and invisibly, every day, due to:

- sun damage
- internal inflammation
- chemicals
- even gravity!

As we get older, our ability to repair this constant damage is **diminished dramatically**. Since fewer regenerative stem cells survive to carry on the work, slower, less robust healing and slower rates of hair growth are inevitable.



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